

# JOEY SPEARMAN

SENIOR COPYWRITER

JOEYSPEARMAN.COM

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## EXPERIENCE

### BARKLEY

SENIOR COPYWRITER • 2020 - Present

COPYWRITER • 2018 - 2020

## EDUCATION

### THE CREATIVE CIRCUS

COPYWRITING, 2018

### UNIVERSITY OF GEORGIA

BA ADVERTISING, 2016

## AWARDS

### DIGIDAY / 2020

BEST USE OF VIDEO

MOST INNOVATIVE USE OF CONTENT

### SHORTY AWARDS / 2020

NATIVE ADVERTISING / WINNER

BEST OF IGTV / WINNER

MEDIUM-LENGTH VIDEO / WINNER

BRANDED SERIES / BRONZE

### ADDY'S KC / 2020 / GOLD

BRANDED CONTENT & ENTERTAINMENT

ELEMENTS OF ADVERTISING, ART DIRECTION

SOCIAL MEDIA / CAMPAIGN (x2)