

JOEY SPEARMAN

ASSOCIATE CREATIVE DIRECTOR

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EXPERIENCE

CACTUS

ASSOCIATE CREATIVE DIRECTOR • Oct. 2024 - Present

SENIOR COPYWRITER • May 2022 - Oct. 2024

BARKLEY

SENIOR COPYWRITER • Oct. 2020 - May 2022

COPYWRITER • Oct. 2018 - Oct. 2020

EDUCATION

THE CREATIVE CIRCUS

COPYWRITING, 2018

UNIVERSITY OF GEORGIA

BA ADVERTISING, 2016

AWARDS

SHORTY AWARDS (Gold)

Native Advertising

Best of IGTV

Video, Medium Length

DIGIDAY AWARDS (Gold)

Best Use of Video

Most Innovative Use of Content

THE DRUM (Silver)

Charity or Not for Profit

ADDITIONAL ACCOLADES

Radio Mercury Award Finalist

NASPL "BATCHY"

The One Show

Addys

AdAge

Adweek

LBB